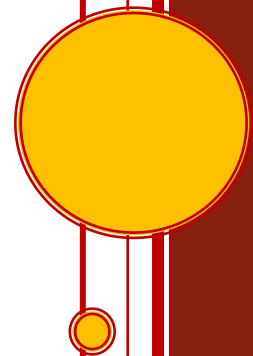


**MAYOR'S OFFICE ON
AFRICAN AFFAIRS
COMMUNITY GRANT
ANNUAL REPORT**

FY2015



THE MAYOR'S OFFICE ON AFRICAN AFFAIRS

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Mayor's Office on African Affairs Community Grant Annual Report

FY2015

INTRODUCTION

The mission of the Mayor's Office on African Affairs (MOAA) is to ensure that the full range of health, education, health, education, public safety and economic development programs are accessible to the community and serve as a pathway to the middle class. One of the ways MOAA accomplishes this mission is by funding community-based organizations (CBOs).

In April 2013, African community-based organizations and community leaders requested that the Mayor and DC Council allocate funds to be distributed competitively to community-based organizations serving Africans. Following this, the 2014 Budget Support Act awarded MOAA grant-making authority for the first time with the ability to issue funding to community-based organizations serving the District's African residents. With the available funds, MOAA initiated the **African Community Grant** as its new programmatic area, and solicited grant applications from qualified community- and faith-based organizations that provide programs and services to the District's African constituents.

In FY2014 and FY2015, the African Community Grant Program awarded \$100,000 in funding to support projects aligned with the Mayor's priority areas of workforce development, health linkages, youth engagement, and promotion of arts, culture, and the humanities.

GRANT PROCESS

Applicants to the African Community Grant were required to fulfil the following eligibility criteria: must be a community- or faith-based organization with 501(c)(3) status; organization or program must serve the District's African residents or business owners; and that the organization or program is located in the District of Columbia.

MOAA implemented a four-step competitive process that included:

- Notice of Funding Availability
- Request for Application
- Pre-bidders Grant Orientation
- Proposal Review

Informing the Public of Funding Availability

MOAA notified the public of the African Community Grant through MOAA's website, its *African Beat* bi-weekly e-newsletter, GovDelivery listserv, network lists, and social media platforms. MOAA also announced availability of this grant through the Office of Partnerships and Grant's District Grants Clearinghouse website and online Funding Alert public bulletin. MOAA prepared and distributed a Notice of Funding Availability which were disseminated through these channels. The notification targeted CBOs providing services to the District's underserved African residents in the areas of workforce development, health linkages, youth engagement, and promotion of arts, culture and the humanities.

On Tuesday, October 7, 2014, MOAA held its Pre-bidders Grant Orientation meeting at the Edna Cromwell Community Room of the Franklin D. Reeves Center of Municipal Affairs. About 60 participants, mostly community- and faith-based organization representatives, attended the informational session on eligibility criteria and funding priorities. A question and answer (Q&A) session followed the presentation. MOAA provided additional assistance and response to queries by interested applicants via meetings, e-mails, phone calls and website postings of relevant FAQs. The Request for Applications (RFA) was distributed on September 12, 2014 and was covered in-depth at the Pre-bidders Grant Orientation meeting.

Application Review Process

MOAA recruited twenty-two grant reviewers using different resources, including: sending requests to community leaders and qualified members; soliciting volunteer reviewers through MOAA's bi-weekly electronic newsletter *African Beat*, and recruiting from its network of professionals. The review panel was composed of neutral, qualified individuals selected for their knowledge of the District's African community, their experience in grant-making and program development, and their familiarity with funding priority areas. Reviewers were selected based on their experience and knowledge in different areas such as education, public health, the African immigrant community in the District, youth services, nonprofit administration, and program evaluation. Reviewers received a slate of applications and evaluation sheets to review, score, and comment upon. Each application was read by six independent reviewers.

MOAA implements a four step competitive process that includes: Notice of Funding Availability; Request for Application; Pre-bidders Orientation; and Proposal Review.

Final scores for each application were developed based on the average of all the reviewers' scores. MOAA staff also reviewed all applications to ensure proper context and compliance to grant guidelines. The review panel submitted their recommendations for funding to the MOAA Director. After reviewing the recommendations and all other relevant information, MOAA allocated appropriate funding amounts and notified successful applicants.

Recipients

Below are profiles of the community-based organizations that received grants from MOAA:

• African Women's Cancer Awareness Association

Funding Priority Area: Linkages to Health and Human Services (\$15,000.00)

The African Women's Cancer Awareness Association (AWCAA) is a 501(c)(3) nonprofit organization. AWCAA was established in 2004 by a coalition of African immigrant women health professionals in order to address disparities in awareness, prevention and access to health care for African immigrant communities that face cancer and other life threatening illnesses. The group has grown to encompass healthcare professionals, entrepreneurs, and concerned individuals dedicated to eliminating these disparities within the Washington metropolitan area, the continent of Africa and beyond.

• CitiWide Computer Training Center

Funding Priority Area: Jobs, Workforce, and Economic Development (\$20,000.00)

CitiWide seeks to deliver the highest quality computer technology training to District of Columbia residents leading to industry recognized certification. CitiWide provides its students with effective and affordable training in a friendly state-of-the-art training facility with a dedicated and professional staff and faculty committed to providing a learning environment conducive to productivity.

• Ethiopian Community Center

Funding Priority Area: Youth Education and Engagement (\$18,000.00)

The Ethiopian Community Center (ECC), Inc. is a non-profit 501 (c)(3) community-based organization established in the District of Columbia in 1980. The Center is committed to meeting the cultural, social, economic and psychological needs of the immigrant community in their effort to become self-sufficient and contributing members of society in their new country. The Center provides various educational and community services to refugees, immigrants, and the general public in the Washington metropolitan area. ECC clients include newcomers, unemployed and low-income individuals who need counseling and referrals in their effort to achieve economic self-sufficiency and social integration.

- **KanKouran West African Dance Company**

Funding Priority Area: Promotion of Arts, Culture and the Humanities (\$12,000.00)

KanKouran was formed in 1983, in Washington, DC, by Artistic Director Assane Konte and former Director of Music, Abdou Kounta, who grew up together in Dakar, Senegal. After many months of recruiting, training and performing at local venues, the company presented its first full-length concert, “A Visit to Africa” in 1985. And with that performance, an institution was born. For more than three decades, KanKouran continues to thrive under the leadership of its co-founder and Artistic Director, Assane Konte. KanKouran’s immediate future is devoted to the establishment of an African Cultural Center. This Center will serve as a model to educate the community in order to foster a greater understanding of and appreciation for pan-African and cross-cultural artistic cooperative endeavors.

- **Many Languages, One Voice**

Funding Priority Area: Youth Education and Engagement (\$10,000.00)

Many Languages One Voice (MLOV) fosters leadership and facilitates community-led initiatives to increase the meaningful inclusion of people in the District of Columbia who do not speak English as their primary language. MLOV’s work consists of advocacy and community organizing. MLOV advocates by administering the DC Language Access Coalition, which strives for government accessibility to limited/non-English proficient individuals.

- **Oromo Community Organization**

Funding Priority Area: Youth Education and Engagement (\$10,000.00)

The Oromo Community Organization (OCO) of the Washington metropolitan area was established in 1988 to assist Oromo immigrants overcome challenges of resettlement and starting a new life in the U.S. The OCO fosters a unity of purpose and networking among community members to foster support and to promote the preservation, continuity, and development of Oromo language, culture, and traditions.

- **The Person Center in collaboration with DC Coalition Against Domestic Violence**

Funding Priority Area: Linkages to Health and Human Services (\$15,000.00)

The Person Center (TPC) provides in collaboration with the DC Coalition Against Domestic Violence (DCCADV) provides culturally and linguistically targeted services and resources to advance the well-being and physical and mental health of the District’s

approximately 16,000 African-born residents. Established in 2013, TPC, provides outreach and educational services targeting intimate partner and domestic violence.

MONITORING

Monitoring and Grant Oversight

To ensure that services are reaching our African residents through the funded programs, MOAA implemented an oversight process that includes written documentations (e.g., financial and program reports) and on-site consultations (e.g., site visits, meetings).

For quarterly written reports, MOAA reviews expenditure receipts to help ensure that budget is spent within designated allocations. Grantees sent MOAA written reports to document program progress; the reports include a table of each grantee's performance measures and their accomplishments.

MOAA also conducted on-site consultations to observe ongoing funded programs, informally interviewing clients to collect feedback and meeting briefly with Program Manager/s to discuss progress and concerns. MOAA keeps a report of site visits on file.

There were a combined 7,488 outreach and engagement connections made by FY2015 MOAA Grantees

Highlights of Grant Outcomes

MOAA's eight grantees received funding and conducted programs beginning in the second quarter (Q2) of FY2015. Grantee program highlights include:

- A combined 7,488 outreach and engagement touches to African residents were recorded by African Community Grantees. This showed an over 55 per cent increase from last year and includes grantee outreach activities that provide information and resources on services and programs available to the District's African community.
- 56 African youth participated in the two youth programs funded;
- Five grantees exceeded their reach and client services: African Women's Cancer Awareness Association (by 41%); Hepatitis B Initiative of Washington DC (by 55.4%); Oromo Community Organization (by 67%)
- All eight grantees collaborated on aspects of program activities and outreach methods which resulted in an increase in referrals and shared resources.

FY2015 Grantee Target Measures and Outcomes

ORGANIZATION NAME	FUNDING PRIORITY AREA / AMOUNT	TARGET MEASURE	ACHIEVED MEASURE
African Women's Cancer Awareness Association	Linkages to Health, Wellness and Human Services \$15,000.00	800 clients served 50 uninsured registered	2,000 clients served 65 uninsured registered
CitiWide Computer Training Center	Jobs, Workforce, and Economic Development \$20,000.00	5 students each training in: Computer Literacy Workforce Training Educational Enrichment Health & Safety ESL English Conversation Total: 20 clients served	Computer Literacy (6) Workforce Training (6) Educational Enrichment (3) Health & Safety (0) ESL (3) Total: 18 clients served
Ethiopian Community Center	Youth Education and Engagement \$18,000.00	35 youth served 3 volunteers recruited 60 academic sessions 12 cultural workshops	35 youth served 17 volunteers recruited 60 academic sessions 12 cultural workshops
Hepatitis B Initiative of Washington DC	Linkages to Health, Wellness and Human Services \$5,000.00	250 clients educated 120 clients screened	489 clients served 233 clients screened
KanKouran West African Dance Company	Promotion of arts, culture and the humanities \$12,000.00	1,500 conference attendants 1,500 concert participants	1,284 conference attendants 1,490 concert participants
Many Languages One Voice	Youth Education and Engagement \$5,000.00	One-on-One Interviews Educating Community Community Engagement	Conducted all program activities 37 clients served (21 youth)
Oromo Community Organization	Linkages to Health, Wellness and Human Services \$10,000.00	8 health workshops 300 clients served	8 health workshops 446 clients served
The Person Center	Linkages to Health and Human Services \$15,000.00	9 community outreach events	15 community outreach events 300 clients served

Financials

The chart provides a breakdown of the \$100,000 used for MOAA's African Community Grant.

GRANTEE FUNDING AMOUNTS	
ORGANIZATION	FUNDING AMOUNT
African Women's Cancer Awareness Association	\$15,000.00
CitiWide Computer Training Center	\$20,000.00
Ethiopian Community Center	\$18,000.00
Hepatitis B Initiative of Washington DC	\$5,000.00
KanKouran West African Dance Company	\$12,000.00
Oromo Community Organization	\$10,000.00
The Person Center	\$15,000.00